

Preliminary agenda: Day1 : 2 December 2009

08.00 - Registration

08:30 - Welcome

Day 1 (AM): Session 1: “Introduction”

08:45 Introduction from Commission representative

09.00 Food traceability incidents

09:25 Overview of TRACE project

09:50 Consumers’ perception of food traceability in Europe

10:15 New analytical approaches to verifying the origin of food

10:40 TRACE traceability systems

11:05 - 11:35 Coffee break

11:35 TRACE: international impact

12:05 Conclusion – Why we need Traceability?

12:15 - 12:45 Press conference

12:15 - 14:00 Lunch and poster session

Day 1 (PM): Session 2: “New approaches to verifying origin”

14.00 Verifying the geographical origin of food – introduction

14.10 Food Maps how do they work: an interactive demonstration

14.35 TRACE molecular biology data base - an international resource for verifying species/origin

14.45 Case study- differentiating Chinese Chicken from European

15.10 – 15.40 Coffee break

Day 1 (PM): Session 3: “Traceability systems”

15.40 Introduction: summary of Trace goals and outcomes

15.55 Chain traceability- demonstration

16.20 TraceFood Wiki

16.45 TraceCore

17.10 TRACE technology transfer activities

17.30 End

18.00 Cocktail and Poster session

20.00 Dinner



Preliminary agenda: Day2: 3 December 2009

Day 2 (AM): Session 4: “Analytical techniques to authenticate the origin of food”

9.00 WP1-15-16: Trace elements and isotopes methods to verify the origin of food

10.30 - 11.00 Coffee break

11.00 WP2: Fingerprinting methods to authenticate beer

11.30 WP3: Molecular biological methods to authenticate cereals

12.00 - 13.30 Lunch and poster session

Day 2 (PM): Session 5: “Traceability systems to trace the origin of food”

13.30 Good Traceability Practice. Application in the mineral water sector

14.00 TRACE – traceability around the world

14.30 Design and development of traceability system for poultry processors

15.00 - 15.30 Coffee break

Day 2 (PM): Session 6: “Impact of TRACE”

15.30 New initiatives as a result of TRACE

- around the world
- with industry
- impact on SME’s

16.00 Future needs

16.20 Conclusion of the conference

17.00 End of the conference