

TRACE on Research Connection 2009



The European Commission has organised on May 7th-May 8th, 2009 a high level research event in Prague under the Czech presidency. The EU commissioner Janez Potočnik opened the two day event where more than 1300 people participated from 53 countries.

TRACE joined 5 other EU funded food traceability projects ([TraceBack](#), [Sigma Chain](#), [Prosafebeef](#) and [BioTracer](#)) in a press conference on the outputs of traceability projects. Lively discussion with the about 40 members of the press in the room made the whole event last longer than the expected 45 minutes. Patrick Vittet-Philippe, the EC's Press and Information Officer responsible for the press programme of

Research Connection 2009, congratulated the team on their presentation and the stimulation of an active interest by the press.

Heiner Lehr (FoodReg) made a live demonstration to interested journalists of TRACE's food specification maps and its TraceFood framework. He also gave out an additional press pack, specifically created for the occasion.

